



Ontario 5 Pin Bowlers' Association

2023-2024 Incentive Program

The Incentive Program will run from the period of SEPTEMBER 15th through MAY 15th each year **unless otherwise stated**. When awarding points that have a deadline date, we will be using the date and time of the emails delivered to the O5 Office.

No extra points will be awarded to those chairs who submit more than one report for the month or reporting period. No points will be awarded for any paperwork received that is not covered by the Incentive Program.

Please Note: We will only be allocating points for items sent electronically to results@o5pba.ca, incentive@o5pba.ca, membership@o5pba.ca, minutes@o5pba.ca, entries@o5pba.ca or financials@o5pba.ca this season. We can assure you that by submitting your information to one of these locations, anyone needing the information has access to it. There is "no" need to copy anyone such as office staff or board as they will get the email automatically. **Please ensure that the subject line of each email summarizes what is included and do not attach multiple items to multiple email addresses.**

Zone/DC Association Publicity Points:

Points will be awarded monthly to Zones and DC Associations who participate in the Publicity Program **using the following criteria.**

Any of the following will receive up to a maximum of 50 points each month. The categories are:

- 1) **Monthly Newsletter - 25 Points** for producing a monthly Newsletter with a “Header” including a “logo” and **Newsletter name** emailed to incentive@o5pba.ca **each month**, and dated so incentive points can be properly allocated.
- 2) **Association Website - 25 Points** for utilizing a local website to promote their 5 pin bowling activities within their area. Associations must advise the O5 Office of their website address on the Publicity Report form in order to receive incentive points.
- 3) **Association Facebook Page - 25 Points** for utilizing a Facebook page to promote their 5 pin bowling activities within their area. Associations must include the page’s URL on the Publicity Report in order to receive incentive points.
- 4) **Association Newspaper Articles- 25 Points** for articles based on current monthly meeting reporting about.

NOTE: 25 Bonus Points will be awarded each month, if **any three (3) of the four (4)** of the above criteria have been submitted. Meaning, the Newsletter should be current with recent news

and 5 pin events in your Association, and the Association's website and/or Facebook page should also include current 5 pin events in your Association.

Publicity Report Form:

25 Points will be awarded each month to those Zones/DC Associations who submit their Publicity Report no later than 30 days following their monthly meeting, and ONLY if there is any publicity reported. No points will be awarded for blank report forms submitted.

O5PBA Monthly Newsletter:

25 Points will be awarded to any Zone or DC Association Publicity Chair who submits items for inclusion into the monthly O5 Newsletter up to four times a year. These items (Hall of Fame Galas, Zone/DC Golf Tournament, a Perfect Game or Special Olympics fundraising events) must be sent to incentive@o5pba.ca.

Note: No points will be awarded for league bowling scores.

These items must be received by the 15th of each month in one of the three acceptable formats (Word, Excel or PDF) for points to be allocated.

Note: Items published in the O5 Newsletter will be at the discretion of the O5 Board of Directors.

Bonus Points: The Board of Directors and Provincial Office reserve the right to award discretionary bonus ten (10) points for those Associations submitting other publicity ELECTRONICALLY as in Snap'd write ups for the Zone or newspaper articles for the Zone.