



Ontario 5 Pin Bowlers' Association

2016-2017 Incentive Program

The Incentive Program will run from the period of OCTOBER 1ST through APRIL 30th each year **unless otherwise stated**. When awarding points that have a deadline date, we will be using the date and time of the emails delivered to the O5 Office.

No extra points will be awarded to those chairs who submit more than one report for the month or reporting period. No points will be awarded for any paperwork received that is not covered by the incentive program.

Zone/DC Association Publicity Points:

Points will be awarded monthly to Zones and DC Associations who participate in the Publicity Program using the following criteria.

Associations that submit any (2 of 3):

- 1) **25 POINTS** for producing a monthly Newsletter with a “Header” including a “logo” and Newsletter name emailed to incentive@o5pba.ca each month, and dated so incentive points can be properly allocated.
- 2) **15 POINTS** for utilizing a local website to promote their 5 pin bowling activities within their area. Associations must advise the O5 Office of their website address on the Publicity Report form in order to receive incentive points.

or

- 3) **15 POINTS** for utilizing a Facebook page to promote their 5 pin bowling activities within their area. Associations must include the page's URL on the Publicity Report in order to receive incentive points.

NOTE: 10 POINTS BONUS will be awarded each month, if (2 of 3) of the above criteria have been submitted. Meaning, the Newsletter should be current with recent news and 5 pin events in your Association, and the Associations website and/or Facebook page should also include current 5 pin events in your Association.

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Publicity Report Form: 25 POINTS will be awarded each month to those Zones/DC Associations who submit their Publicity Report no later than 30 days following their monthly meeting, and ONLY if there is any publicity reported. No points will be awarded for blank report forms submitted.

O5PBA Monthly Newsletter: 25 POINTS will be awarded each month to any Zone or DC Association Publicity Chair who submits items for inclusion into the monthly O5 Newsletter. These items must also be sent to incentive@o5pba.ca.

Note: No points will be awarded for league bowling scores.

These items must be received by the 10th of each month for points to be allocated.

NOTE: Items published in the O5 Newsletter will be at the discretion of the O5 Publicity Chair.

BONUS POINTS: The Board of Directors and Provincial Office reserve the right to award discretionary bonus points (10) for those associations submitting other publicity ELECTRONICALLY as in Snap'd write ups for the zone or newspaper articles for the zone.